

FOR IMMEDIATE RELEASE



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Lumenova™ Dramatically Expands Portfolio

February 3, 2015, Toronto, ON – CRS Electronics Inc. (“**CRS**” or the “**Company**”), (TSX-V:LED), a developer and manufacturer of LED lighting products, is pleased to announce an expansion of lamp selection at Lumenova™.

Lumenova™, a CRS Electronics brand of high performance LED lamps introduces a substantial product line expansion. “The marketplace is divided between LED lamps using multi-optic, high performance products and single-optic, halogen-like units. We are expanding our portfolio to offer the best of both worlds,” said Travis Jones, President & CEO.

Lumenova™ has ventured into new categories as well adding 277 volt, wet location and 2,000 lumen lamps. New product categories such as Candelabra, Recessed Downlights, S14 and Vanity lights have also been added.

“Our team has been hard at work researching and developing strategic partnerships. These alliances allow the Lumenova™ portfolio to expand at a rate that would otherwise be impossible through traditional development models. Not only are we co-branding with key partners, but we are now adept at sourcing needs on a project opportunity basis. We have significantly increased our agility in a rapidly evolving marketplace,” said Jones

About CRS

CRS Electronics Inc. (TSX-V:LED) is a leader in the emerging, rapidly growing market of high efficiency light emitting diode (“LED”), or, solid-state lighting (“SSL”). The principal activities of CRS Electronics include the development, manufacture and sale, primarily in North America, of indoor lighting products such as LED replacement lamps, exterior LED warning lights for school buses, child safety systems for school buses, LED architectural lighting fixtures, and contract manufacturing of LED circuit boards. As an innovator of LED solutions since 1998, CRS Electronics Inc. continues to expand its product portfolio and market presence with business partners and customers. KVIC Lighting™ and Lumenova™ are two product lines that exemplify CRS Electronics Inc. commitment of expansion.

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